

Three Sacramento nonprofits receive “Facebook grants” from Umpqua Bank

Three Sacramento nonprofits recently received grants from Umpqua Bank through its Joy of Giving campaign on Facebook.

On November 20, Umpqua Bank asked people to post comments about local nonprofits on its Facebook page. The campaign ran through December 16.

Nominated nonprofits had to be located within Umpqua Bank’s four-state territory—Washington, Oregon, California and Nevada.

The bank selected 25 nonprofits to share in grants totaling \$50,000. Mutual Housing California was awarded \$5,000.

Mutual Housing staff posted the campaign to its Facebook page on November 27. Executive Director Rachel Iskow sent out an email asking people to respond.

“This grant from Umpqua Bank will help us continue our mission of housing families of modest means in safe and affordable housing,” said Iskow.

The \$1,000 and \$2,000 recipients were announced throughout the campaign. At the end of the campaign, Umpqua announced the five grants at the \$5,000 level.

“Every day, our communities are enriched by the dedication and contributions of nonprofit organizations that provide a great service to our communities,” said Ray Davis, Umpqua Bank President and CEO.

“Like Umpqua, our customers and neighbors are passionate about the nonprofits in their communities and we wanted to provide an opportunity for them to join with us in celebrating these organizations – and giving back in a meaningful way.”

Mutual Housing California has received grants from Umpqua in the past as part of the bank’s mission to give back to the communities they serve.

Headquartered in Portland, Ore., Umpqua Bank is a subsidiary of Umpqua Holdings Corporation. For more information, go to www.umpquabank.com.

Founded in 1988, Mutual Housing California develops and operates well-designed rental housing for modest-income households. The communities have 2,750 residents, half of whom are children.

Through its focus on leadership, the Sacramento-based nonprofit provides training and mentoring as well as educational programs, community-building activities and services for residents and neighbors.

Mutual Housing California develops housing that is affordable to a diversity of households. Our housing builds strong and stable communities through resident participation and leadership development. For more information, call (916) 453-8400 or visit our website at mutualhousing.com.

